



CANADIAN CLUB OF THE DESERT NEWSLETTER

VOLUME XIX

February, 2008

No. 2

March Breakfast Meeting

Everyone who attended our February meeting will want to be in attendance to hear our March guest speaker.

Please note the change in date for our March Meeting, which will be held on Thursday and not Friday as is normally the case. Time and place remain the same.

Mr. Michael J. Brown is an entrepreneur focusing on emerging alternative energy technology companies. His topic will be "Alternative Energy Sources".



Mr. Brown's resume is truly impressive. He is a co-founder and was president of Ventures West, a company that became Canada's largest private venture capital company.

He is a co-founder and Chairman of Chrysalix Energy. This 200 million plus sustainable energy venture fund focuses on very early stage companies, and operates globally from Vancouver, and through a joint management agreement from Amsterdam.

Mr. Brown has been involved as a director/officer in numerous public companies that have been on the cutting edge of technology. These include a very early wireless data company, sold to Motorola; a satellite data systems information retrieval company; Ballard Power Systems, a world leader in PEM fuel cells; lithium fuel cells and photovoltaic silicon technology. He has also been a director of Wardair.

Currently Mr. Brown is a co-founder and director of Fuel Cells Canada, a Director and

CALENDAR OF EVENTS

**Thursday, March 6, 2008
BREAKFAST MEETING
7:45 am Michael Brown,
Alternative Energy Sources**

**Monday, March 3, 2008
GOLF TOURNAMENT
Palm Valley Country Club
12:30 Tee-Off
Register Early**

**Wednesday March 12, 2008
Wind-Up Dinner – 5:30 pm
Desert Willow Golf Resort
Registration and payment
required by February 29th, 2008**

All Breakfast meetings will be held at Desert Falls Country Club, off Country Club near corner of Cook St., Palm Desert, CA starting at 7:45 am

RESERVATIONS: 346-0510, 340-9706 or 674-4973. Members \$15 US, non-members \$20 US. Tickets will be held at the door.

**VISIT OUR WEB SITE AT:
<http://www.desertcc.org>**

Member of the Investment Committee, Sustainable Development Technologies Canada, Director of the Energy Council of Canada, Executive Director and co-founder of the Canada/China Hydrogen & Fuel Cell Coalition.

In October, 2000 Mr. Brown was awarded the Cecil Green Award for Entrepreneurism by the Science Council of British Columbia.

February Meeting

Your Board is truly grateful for the outstanding support you have shown at our first two breakfast meetings.

The response to Dr. Harvie Andre was outstanding, with more than 140 people in attendance, our largest breakfast meeting ever.

Dr. Andre's topic, "The Politics of Climate Change" was timely and his comments very thought provoking.



His remarks were obviously well researched and his mastery of the subject apparent to all in attendance.

While there are always two views on any subject Dr. Andre urged us to consider whether, with respect to climate change, the sky is really falling, as some of the more vocal advocates would have us believe.

He quoted many sources of information that support an alternate interpretation and concluded that the supposed consensus about global warming is premature and the truth is that there is an awful lot that we simply do not know.

In questioning the extremist views of some he did not suggest that we should not act responsibly. However, he suggested that the preferred course of action is to critically question both sides of the argument. He cautioned that the consequence of simply accepting solutions reached through supposed consensus could be extremely high, \$30 billion per year in Canada to fully implement the Kyoto protocol as one example.

Palm Springs Follies

Approximately 60 members of the Club enjoyed the Palm Springs Follies as a group on February 7, 2008. Larry Tasse, our Activities Director did a great job of organizing a fun event.

The matinee performance started with a wine and cheese party at the former home of the

singing legend Kate Smith. Her residence, built in 1948, has recently been completely restored. We were able to tour the home and explore the grounds on a beautiful Palm Springs afternoon.

The Follies, now in its 17th year, certainly lived up to its advance billing. The entire audience thoroughly enjoyed the presentation. The emcee introduced and poked some good-natured fun at the special groups in attendance, including the CCOD members and their guests suggesting that the members of the club owe some special affiliation to a popular brand of rye.

Wind-Up Party

Just a reminder that the deadline for registering for the Wind-Up Dinner to be held Wednesday, March 12, 2008 at the Desert Willow Country Club is February 29th.

This year there is no facility-imposed limit so everyone who wants to attend will be able to. In fact if you want to bring some guests that is also possible.

The cost for this event is \$50.00 per person for members and \$60.00 for non-member guests. Your reservation will be ensured by payment to the Club by February 29th.

Your can mail your cheque to

**Canadian Club of the Desert
P.O. Box 284
Cathedral City, CA 92235**

Your will be greeted with a complimentary glass of wine and a domestic and imported cheese display. While you enjoy your drink you can visit with friends and admire an exceptional view across the fairways.

The event will start at 5:30 pm. Dinner will be served buffet style and includes a very complete salad bar and an attractive selection of entrees.

Tables will be set for eight and will include a bottle of red and white wine on each table. If you wish something else a cash bar will be available.

Dessert will consist of Apple Squares and French pastry all topped off with coffee or tea.

Your Board believes that the event will be a highlight of your season in the valley. This is one event that you will not want to miss.

If you haven't been to the Desert Willows Club House you will really enjoy the views from the patio as sunset descends across the desert floor.

This will be a great time to mix and mingle as we enjoy another great evening.

It hardly seems possible that the last event of our season is only a few weeks away.

If you would like more information please call Mr. Jay Sanderson at 327-2673.

Golf Tournament

Once again the golf tournament has quickly sold out. While there are a couple of more days to go before the registration deadline of February 22nd we already have 66 couples registered to play golf and another 10 planning to join us for dinner and drinks at the Palm Valley Country Club on Monday March 3rd.

If you have not registered and want to play golf or join us for dinner you can give the Tournament Chair, Doug Baldwin, a call and ask to be put on the wait list. If some last minute cancellations arise you may get to participate in a fun event.

Doug can be reached at 779-8587.

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Leonard Remis, Founder President

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| | | Larry Tasse | 322-9207 |

PLEASE PRE-REGISTER

Send following to: THE CANADIAN CLUB of the DESERT, P. O. Box 284, Cathedral City, CA. 92235.

1. ANNUAL MEMBERSHIP DUES for 2008

Single: \$20.00 US, Family \$30.00 US. Questions 324-4822

amount enclosed: _____

2. March 6, 2008 BREAKFAST MEETING. Desert Falls Country Club, 111 Desert Falls Parkway, Palm Desert. Tickets will be held at the door. Reservations 346-0510, 340-9706 or 674-4973. \$15.00 US for each member, \$20.00 US per person for non-members.

amount enclosed: _____

3. "20 YEARS IN THE DESERT" \$10 US per copy. The Book highlights the Canadian Club's first 20 years. Your copy is held for you at the breakfast meeting. Questions: 321-3367.

amount enclosed: _____

TOTAL AMOUNT OF ENCLOSED CHEQUE: _____

NAME(S) _____ PHONE:US _____ CAN _____

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Canadian Club of the Desert
P.O. Box 284
Cathedral City, CA, 92235

